



Adnan Boz  
in/adnanboz

8 Must-read



**Harvard  
Business  
Review**

Articles for  
Employees in  
the AI Era

Swipe →



**Adnan Boz**  
in/adnanboz

**#1**

## **Survey: Employees Want Business Technologies to be More Collaborative**

Microsoft's latest survey on business trends compiles input from 2,700 employees and 1,800 business decision makers in the US, UK, and Japan across job functions to uncover the ways technology is – or is not – helping them do their work.

by Emily He

<https://hbr.org/2023/02/survey-employees-want-business-technologies-to-be-more-collaborative>

**Swipe →**



**Adnan Boz**  
in/adnanboz

**#2**

## **Research Roundup: How Technology Is Transforming Work**

Digital technologies promise to bring new levels of productivity and efficiency in a wide variety of applications and organizations. But how are they transforming the experience of the employees who actually interact with them every day?

By Dagny Dukach

<https://hbr.org/2022/11/research-roundup-how-technology-is-transforming-work>

**Swipe →**



**Adnan Boz**  
in/adnanboz

**#3**

## **Tech Talent Is Flooding the Job Market**

Unlike other economic downturns, when employers cut roles no longer critical to business operations, laid-off workers from the tech sector offer a wide range of highly sought-after skills, including artificial intelligence, automation, data science, and more.

by Vijay Govindarajan and Anup  
Srivastava

<https://hbr.org/2022/11/tech-talent-is-flooding-the-job-market>

**Swipe →**



**Adnan Boz**  
in/adnanboz

**#4**

## **How AI Will Transform Project Management**

Only 35% of projects today are completed successfully. One reason for this disappointing rate is the low level of maturity of technologies available for project management. This is about to change.

by Antonio Nieto-Rodriguez and Ricardo Viana Vargas

<https://hbr.org/2023/02/how-ai-will-transform-project-management>

**Swipe →**



**Adnan Boz**  
in/adnanboz

**#5**

## **Generative AI Will Enhance – Not Erase – Customer Service Jobs**

Unlike other major innovations where the technology was a relatively stable “product” when business started adopting it, the evolution of generative AI and LLMs will happen in parallel with adoption because the breakthrough is so big. By Paul R. Daugherty, H. James Wilson, and Karthik Narain

<https://hbr.org/2023/03/generative-ai-will-enhance-not-erase-customer-service-jobs>

**Swipe →**



**Adnan Boz**  
in/adnanboz

**#6**

## **How Generative AI Could Disrupt Creative Work**

In the face of technological change, creativity is often held up as a uniquely human quality, less vulnerable to the forces of technological disruption and critical for the future.

by David De Cremer, Nicola Morini Bianzino, and Ben Falk

<https://hbr.org/2023/04/how-generative-ai-could-disrupt-creative-work>

**Swipe →**



**Adnan Boz**  
in/adnanboz

**#7**

## **What Young Professionals Need to Know About Generative AI**

New technology is now capable of communicating and making content in ways comparable to humans.

by Nahia Orduña

<https://hbr.org/2023/02/what-young-professionals-need-to-know-about-generative-ai>

**Swipe →**





**Adnan Boz**  
in/adnanboz

**#8**

## **Neurotech at Work**

The era of brain surveillance has begun. Although neuroscientists wrote off earlier iterations of neurotech devices as little better than toys, both the hardware and the software have improved dramatically, and neurotechnology has become more accurate and harder to dismiss.

by Nita A. Farahany

<https://hbr.org/2023/03/neurotech-at-work>

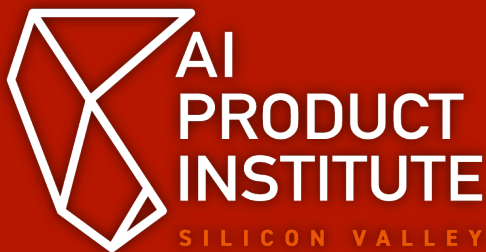
**Swipe →**



**Adnan Boz**  
in/adnanboz

For more AI topics follow me on  
[https://www.linkedin.com/in/  
adnanboz/](https://www.linkedin.com/in/adnanboz/)

Or, join one of my AI programs  
for product managers and  
business professionals at



<https://aiproductinstitute.com>